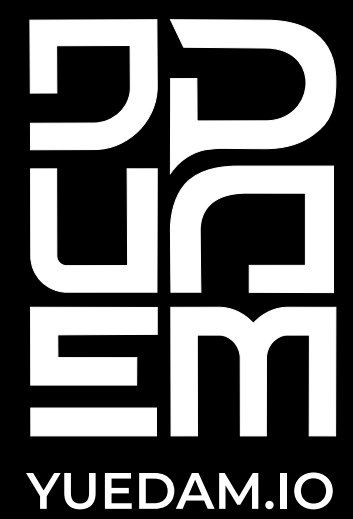




CONTENT CREATOR

WWW.YUEDAM.IO

BY KALDEN HARZ



VISUAL KIT 2026

FOR BRANDS WHO WANT TO CONNECT WITH THEIR AUDIENCE THROUGH
RELATABLE AND ENGAGING VISUALS



AUTO AND MOTORSPORT

COMPANY - HONDA MOTORSPORT / ZSF OBER MÖRLEN, GERMANY AND TON KERKOFFS AUTOBEDRIJF BELGIUM



BEAUTY AND ELEGANCE

INDIVIDUAL - PORTRAITS FOR MODEL AND BRAND AFFILIATE, LOREDANA BONO



SPORTS AND PHOTOS OF INTENSITY

COMPANY - DEMIRCI GYM : #1 MMA TRAINING INSTITUTE IN MAASTRICHT, NETHERLANDS



COMMERCIAL PHOTOGRAPHY

COMPANY - PRODUCT AND COMMERCIAL UGC CONTENT FOR RHEIN ROCKS, LÖRCH, GERMANY

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ARCHITECTURE AND STRUCTURE

A SERIES OF DYNAMIC TEXTURES AND LANDSCAPE IMAGES FROM AROUND THE WORLD

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EVENTS AND COVERAGE

PRESS AND EDITORIAL COVERAGE FOR AWARD EVENTS AND COMMUNITY



SUCCESS STORIES

▼ 2023

RAISED COMMUNITY AWARENESS FOR A GYM THAT STRUGGLED WITH CONTINUTATION WITHOUT A NEW SPACE. NOW DEMIRCI GYM IS THE #1 MMA GYM IN MAASTRICHT WITH ONE OF THE BEST VENUES + SAUNA FOR ITS ATHLETES

▼ 2024

LAUNCHED COMPANY WEBSITE AND INITIATED AN ATHELETE SCOUTING PROGRAM -DESGINED TO SHOWCASE HIGHLY TALENTED INDIVIDUALS IN EUROPE.

▼ 2025

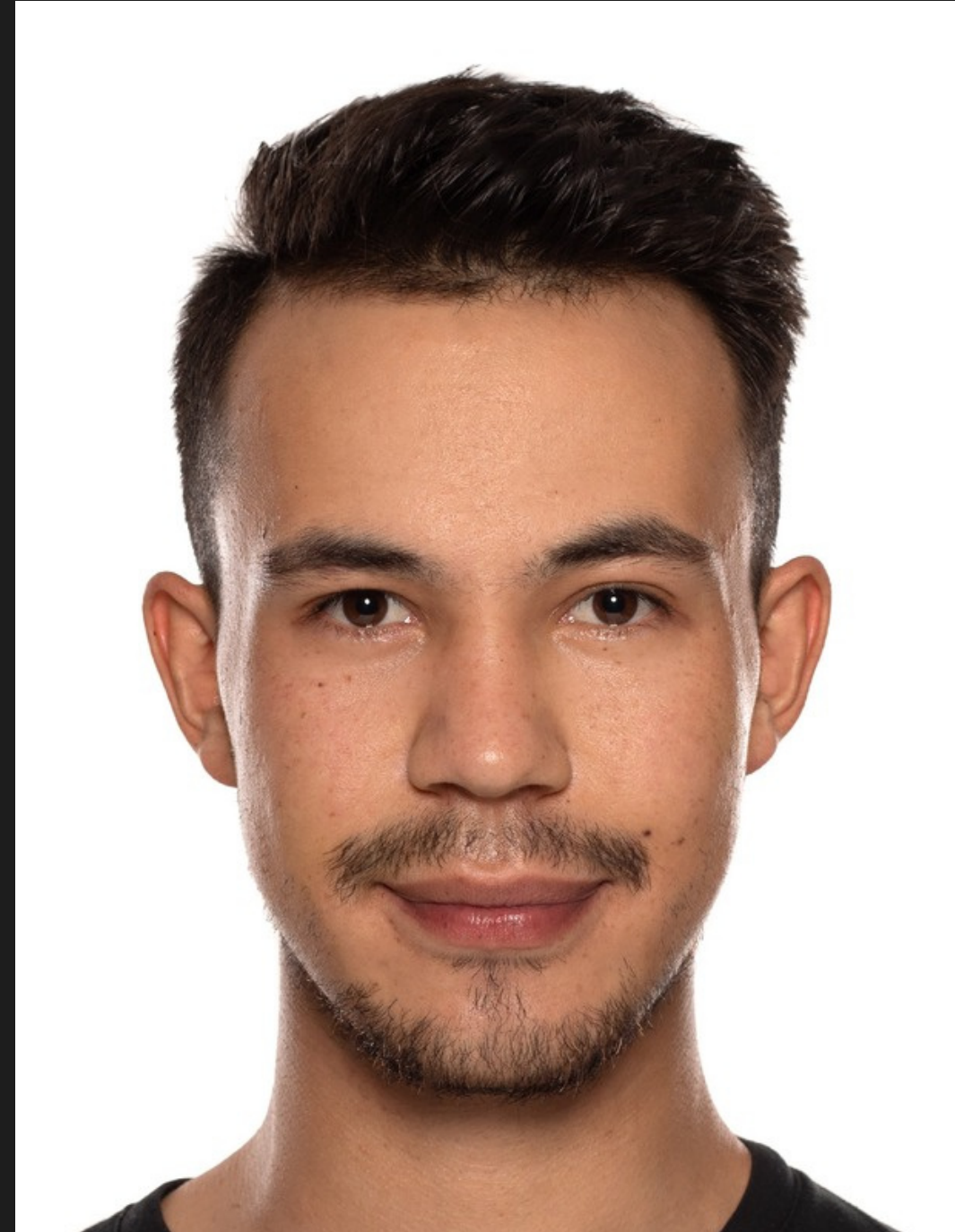
CREATED CONTENT FOR A START UP NATURAL SPARKLING WINE COMPANY: RHEIN ROCKS WAS POSITIONED AFTERWARDS AS THE 3RD BEST WEBSITE IN HESSEN

▼ 2026

EXPANDED OUR CREATIVE TEAM AND CO CREATED CONTENT FOR CARDMADNESS 2026 IN FRANKFURT. THE BIGGEST TCG EVENT IN GERMANY TILL DATE



ABOUT ME



WHO AM I

I'M KALDEN, A PASSIONATE CONTENT CREATOR AND THE FOUNDER OF YUEDAM.IO . AN AGENCY WHO HELPS BRANDS AND INDIVIDUALS TELL THEIR STORIES THROUGH AUTHENTIC CONTENT. I SPECIALIZE IN CREATING RELATABLE, HIGH-QUALITY CONTENT THAT FEELS NATURAL AND DRIVES RESULTS.

WHAT I DO

I PRODUCE ENGAGING SHORT-FORM VIDEOS, LIFESTYLE PRODUCT PHOTOGRAPHY, AND STORYTELLING CONTENT DESIGNED TO INCREASE BRAND TRUST AND CONVERSIONS. MY STYLE BLENDS CREATIVITY WITH STRATEGY, ENSURING EVERY PIECE OF CONTENT ALIGNS WITH YOUR BRAND VOICE AND GOALS.

WHAT TO EXPECT

WHEN WORKING WITH ME, EXPECT TAILORED STRATEGIES, QUICK TURNAROUND, EXCLUSIVE CURATED POSTS AND CONTENT THAT RESONATES WITH YOUR TARGET AUDIENCE.

MY FOCUS IS ON BUILDING GENUINE CONNECTIONS BETWEEN YOUR BRAND AND YOUR CUSTOMERS.



STRATEGIES



STORYTELLING

BRINGING PRODUCTS TO LIFE WITH REAL EXPERIENCES AND AUTHENTIC NARRATIVES THAT FEEL PERSONAL.



RELATABLE CONTENT

CONTENT THAT LOOKS NATIVE TO SOCIAL PLATFORMS, BLENDING SEAMLESSLY INTO AUDIENCES' FEEDS.



CONVERSION FOCUSED

EVERY PIECE OF CONTENT IS DESIGNED WITH INTENT —WHETHER THAT'S DRIVING ENGAGEMENT, WEBSITE TRAFFIC, OR PURCHASES.

LIGHT MOTION & IDENTITY
BY WWW.YUEDAM.IO